

Policing 2014
What influences people's perception about whether the police are doing a good job in NI?

Summary Report of Findings

MillwardBrown Ulster

Background

- The Northern Ireland Policing Board (the Board) undertakes a range of surveys and research activity to establish public perceptions of the Board, Policing and Community Safety Partnerships (PCSPs) and the delivery of policing by the PSNI. The Policing Board uses this research activity to inform its work and assist with the assessment of public satisfaction with the performance of the PSNI, PCSPs and the Board.
- The Board commissioned Millward Brown Ulster to undertake 3 elements of a programme of research within the theme of "Confidence in Northern Ireland Policing".
- This report addresses 'what influences people's perceptions about whether the police are doing a good job in NI.'

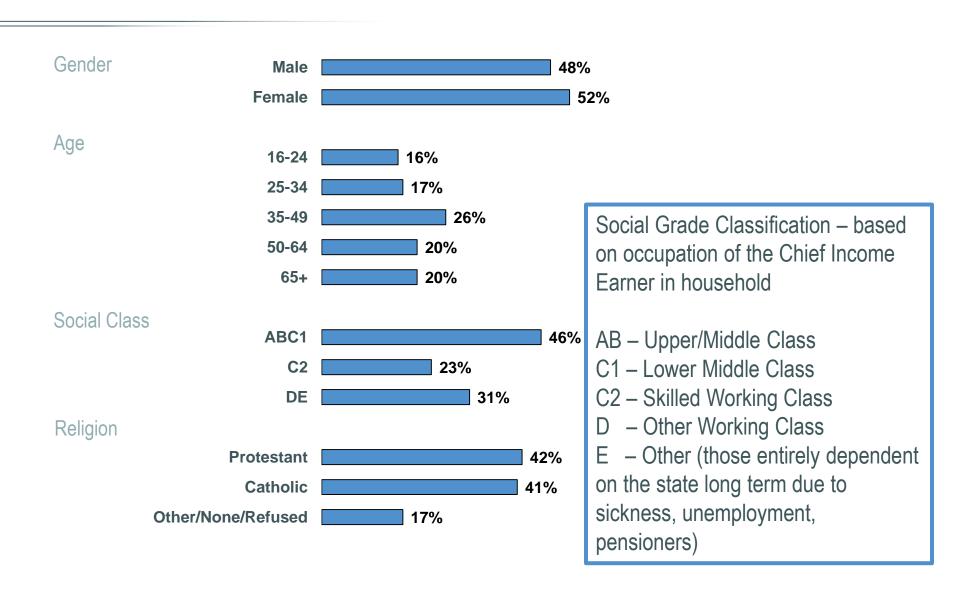
Methodology and Sample

- Questions were included on one wave of the Millward Brown Ulster Omnibus Survey.
- Fieldwork was conducted during February 2014.
- Interviewing conducted face-to-face by means of HAPI (Handheld Assisted Personal Interviewing).



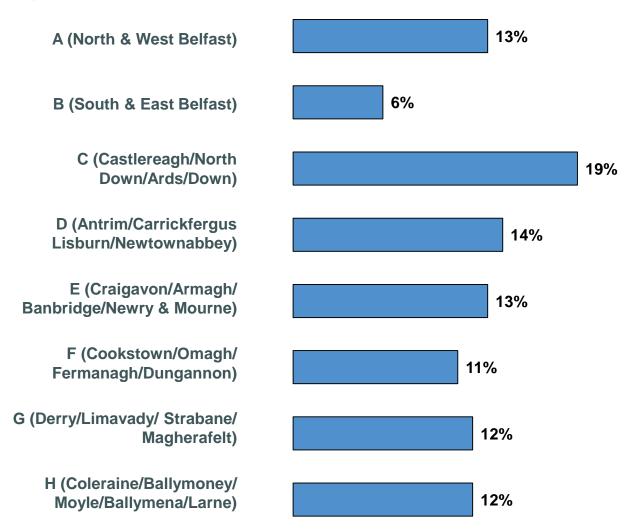
- Following the initial random selection of a total of 45 sampling points (spread over approximately 80 electoral wards), a quota sampling methodology was utilised.
- Final sample of 1009 was weighted to be representative of NI 16+ population in terms of gender, age, social class, religion and region. Bases shown throughout are unweighted bases.
- Fieldwork was conducted by members of the Millward Brown Ulster Interviewer Panel.
- All research conducted in compliance with the international standard ISO 20252: 2012.
- More details of the methodology, including sampling and the questionnaire in Appendices.

Sample Profile and Social Grade Classification:



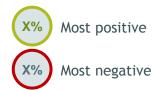
Sample Profile:

Policing District



Findings

• Throughout the report the highest and lowest figures are depicted where appropriate as follows:



Overall Rating of How Good a Job Police are doing

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I would now like to talk about how well the police in this area perform their job?

- Q.2 Taking everything into account, how good a job do you think the police **in this area** are doing? Excellent/Good/Fair/Poor/Very poor/Don't know
- Q.3 And taking everything into account, how good a job do you think the police in Northern Ireland as a whole are doing?

 Excellent/Good/Fair/Poor/Very poor/Don't know

Rating of Job Police are doing: Summary

- Taking everything into account, over half of respondents (51%) are of the opinion that the police in their area are doing an 'excellent' or 'good' job, with just 11% claiming they are doing a 'poor' or 'very poor' job.
- The rating of the job the police do in Northern Ireland as a whole is almost identical with 54% of respondents considering the police to be doing an 'excellent' or 'good' job, with less than 1 in 10 (9%) rating them poorly.
- ABC1's (middle class) are more likely than others to rate the job the police do as excellent or good, regardless of whether this was in relation to their own area or throughout Northern Ireland as a whole, with almost 3 in 5 (57% and 59% respectively), rating this positively. Those from socioeconomic groups DE's (unskilled working class and others see sample breakdown and explanations of social grade in methodology) conversely are more likely than others to rate both the job the police in their area and across Northern Ireland poorly, with more than 1 in 10 (16% and 14% respectively) doing so.

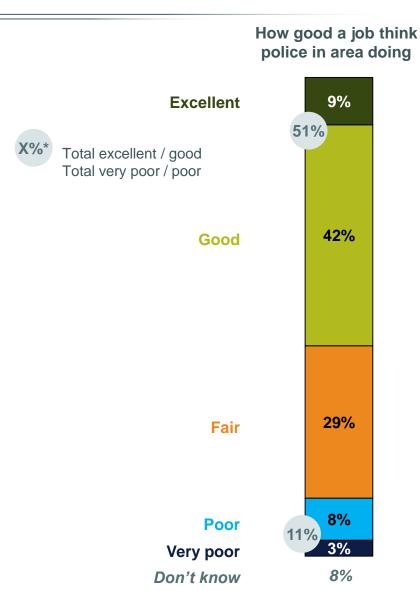
Rating of Job Police are doing: Summary cont'd

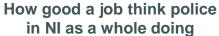
- Those not stating that they were either Protestant or Catholic are most likely to rate the job the police do positively (around 3 in 5 rating this excellent or good), on both measures, with Protestants and Catholics less, but equally likely, to rate the job the police do in Northern Ireland as a whole as good. However Catholics are slightly less likely to rate the job police do in their area as good or excellent compared to others.
- Residents across all Policing Districts are fairly equally likely to rate the job the police do in Northern Ireland as a whole as good or excellent, with the exception of District F (Cookstown/Omagh/Fermanagh/Dungannon) who actually are more likely to be positive. District A respondents (North & West Belfast) on the other hand while similarly positive, are less likely to rate the job the police do across the country as 'fair' with more (1 in 5 overall) rating it poor or even very poor.

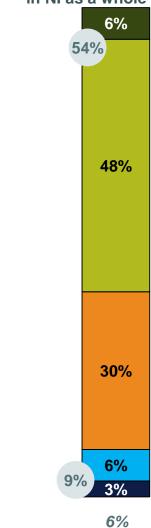
Rating of Job Police are doing: Summary cont'd

- The pattern is however somewhat different across the different districts; when respondents were asked to think about the job the police do in their own areas. Those living in District B (South & East Belfast) are most likely to rate the job the police in their area are doing as 'excellent' or 'good' with almost 3 in 5 (59%), choosing this rating while less than half (47%) of those in Districts E (Craigavon/ Armagh/ Banbridge /Newry & Mourne) and District G (Derry/Limavady/ Strabane/Magherafelt), rate this positively (45%).
- The views of those living in District A (North and West Belfast) would appear to be divergent, with respondents in this district more likely than others to rate the job the police are doing in this area either excellent (26%) or poor (19%).

Rating of Job Police are doing

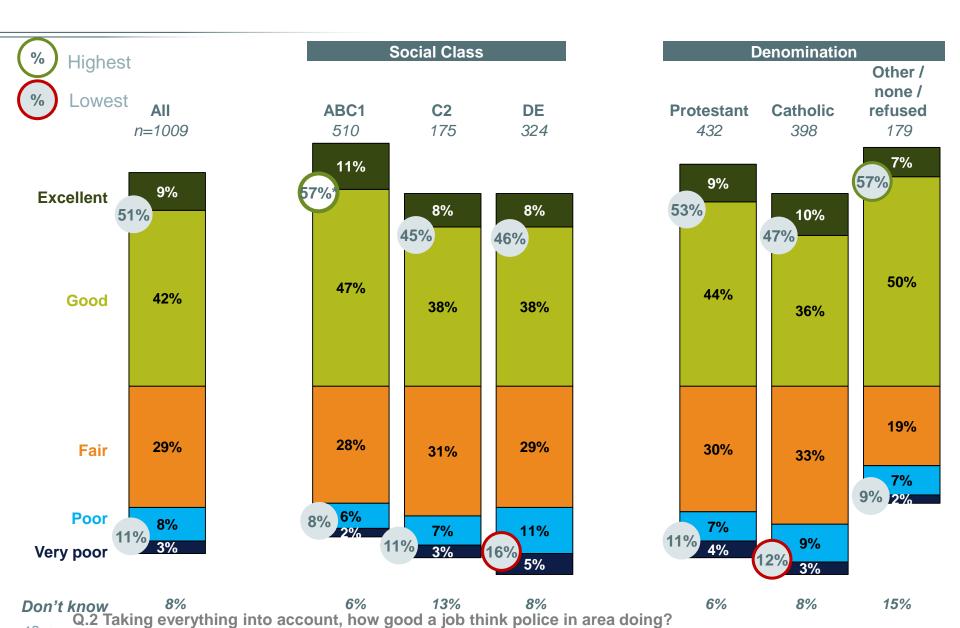






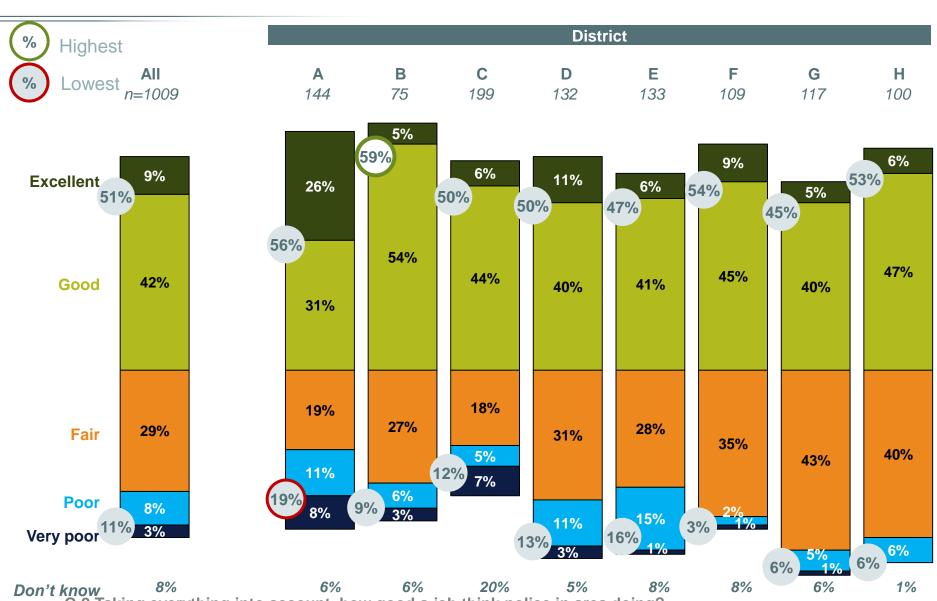
Q.2 Taking everything into account ...? [Base: All Respondents n=1009]

Rating of Job Police are doing in own area



[Base: All Respondents n=1009] * See social class explanation in methodology *Some numbers may not add to total due to rounding

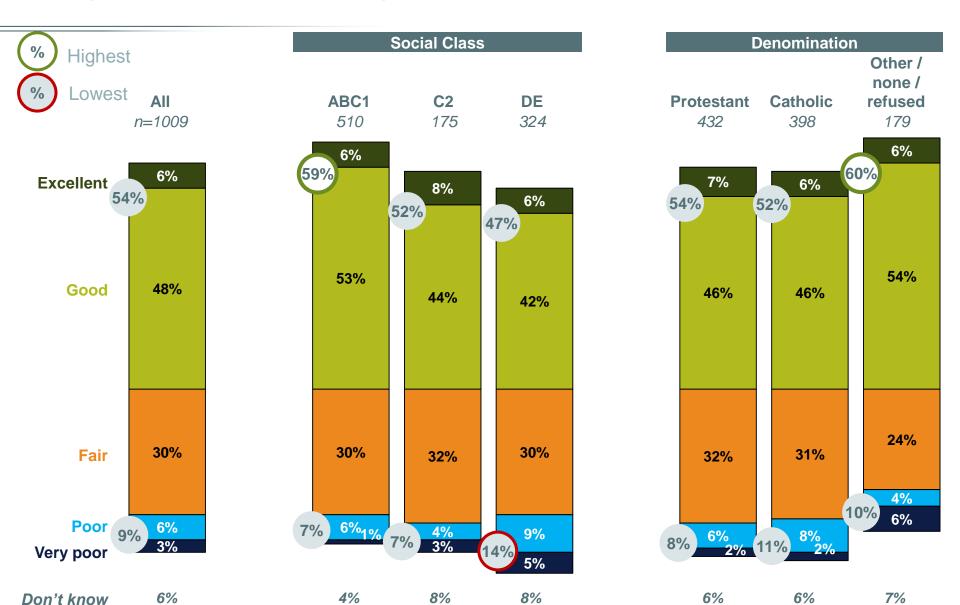
Rating of Job Police are doing in own area



Q.2 Taking everything into account, how good a job think police in area doing?

*Some numbers may not add to total due to rounding

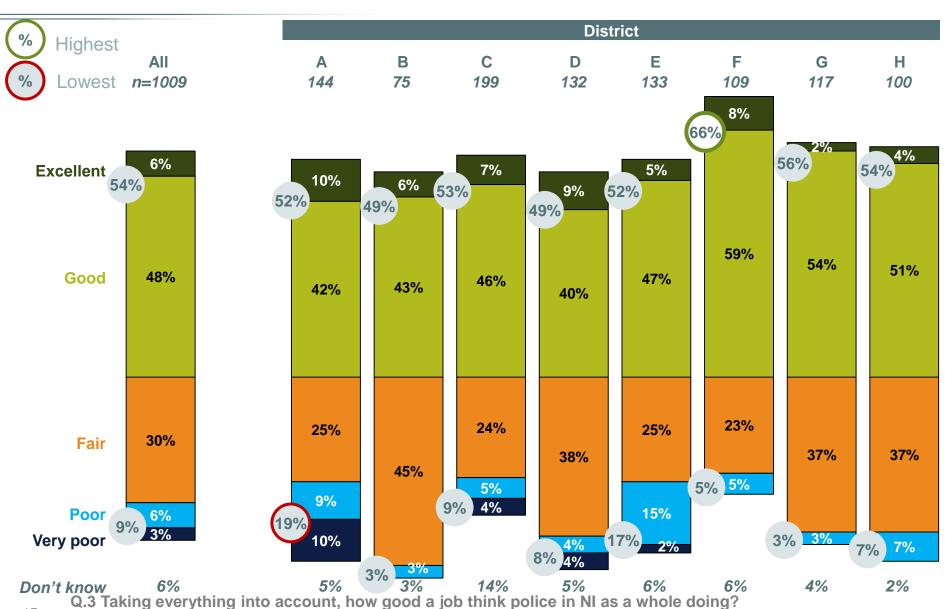
Rating of Job Police are doing in NI as a whole



Q.3 Taking everything into account, how good a job think police in NI as a whole doing?

Base: All Respondents n=1009] * See social class explanation in methodology *Some numbers may not add to total due to rounding

Rating of Job Police are doing in NI as a whole



Base: All Respondents n=1009]

*Some numbers may not add to total due to rounding

Perceptions of Problems in the area

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Q.1 For each of the following, can you tell me how much of a problem they are in your area? How much of a problem READ OUT. RANDOMISE

Are teenagers hanging around on the streets?
Is rubbish or litter lying around?
Is vandalism, graffiti and other deliberate damage to property or vehicles?
Are people being drunk or rowdy in public places?

SHOWSCREEN

Very big problem/Fairly big problem/Not a very big problem/Not a problem at all/Don't know

Perceptions of Problems in the area - Summary

- Out of the four problems*(see below) put to respondents, having rubbish or litter lying around is perceived as the biggest issue with 3 in 10 respondents maintaining this is either a very or fairly big problem in their area. Perceptions of the extent of problems of teenagers hanging around on the streets, vandalism, graffiti and other deliberate damage to property or vehicles or people being drunk or rowdy in public places are all equally seen to be problems in the area by around 1 in 4.
 - *Teenagers hanging around on the streets
 - Is rubbish or litter lying around
 - Is vandalism, graffiti and other deliberate damage to property or vehicles
 - Are people being drunk or rowdy in public places
- All four problems are more likely to be perceived as such by respondents who live in Greater
 Belfast than in the rest of Northern Ireland, with the difference in views most widely seen in
 relation to rubbish or litter lying around.
- District A (North & West Belfast) stands out, with all four issues significantly more likely than any other area to be perceived as problems in the area. In particular more than half of those living in District A perceive rubbish or litter lying around and vandalism, graffiti and other deliberate damage to property or vehicles to be problematic.

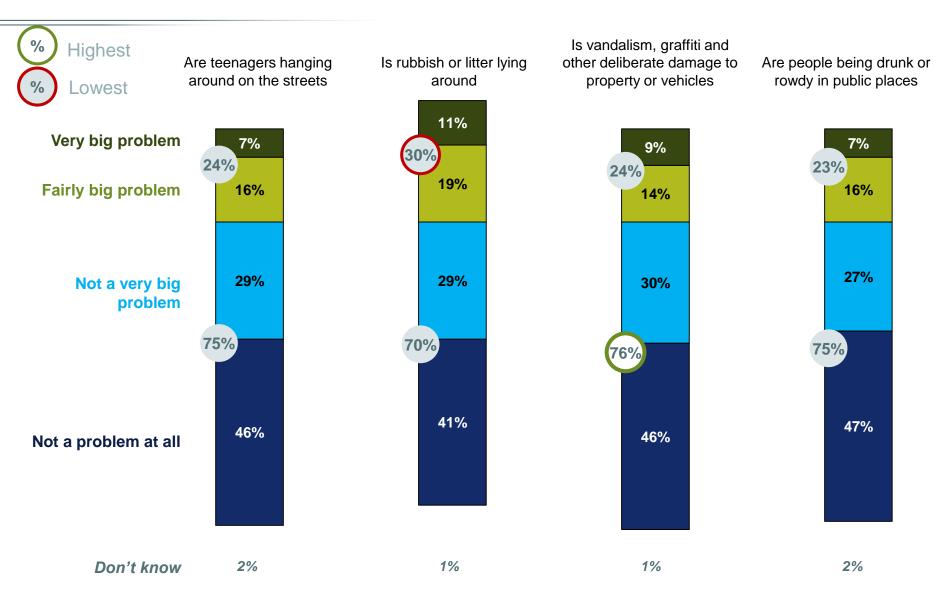
Perceptions of Problems in the area - Summary continued

- Otherwise those in District C (Castlereagh/North Down/Down/Ards) are the next most likely to perceive problems with teenagers hanging around on the streets while those in District B (South & East Belfast) are least likely to see this as a problem
- Those in Districts D (Antrim/Carrickfergus/Lisburn/Newtownabbey) and G (Derry/Limavady/
 Strabane/Magherafelt) are the next most likely after North & West Belfast to cite problems with
 rubbish or litter lying around, whereas those living in District F (Cookstown/Omagh/
 Fermanagh/Dungannon) are least likely to view this as a problem in their area
- Aside from North & West Belfast, problems with vandalism, graffiti and other deliberate damage to
 property or vehicles are most likely to be cited by those living in District H (Coleraine/Ballymoney/
 Moyle/Ballymena/Larne) with those in District F (Craigavon/Armagh/Banbridge/Newry & Mourne)
 again least likely to see this as a problem.
- District H (Coleraine/Ballymoney/Moyle/Ballymena/Larne) was again second most likely, after North & West Belfast to view people being drunk or rowdy in public areas as a problem in their area. This was much less likely to be seen as a problem in all other districts.

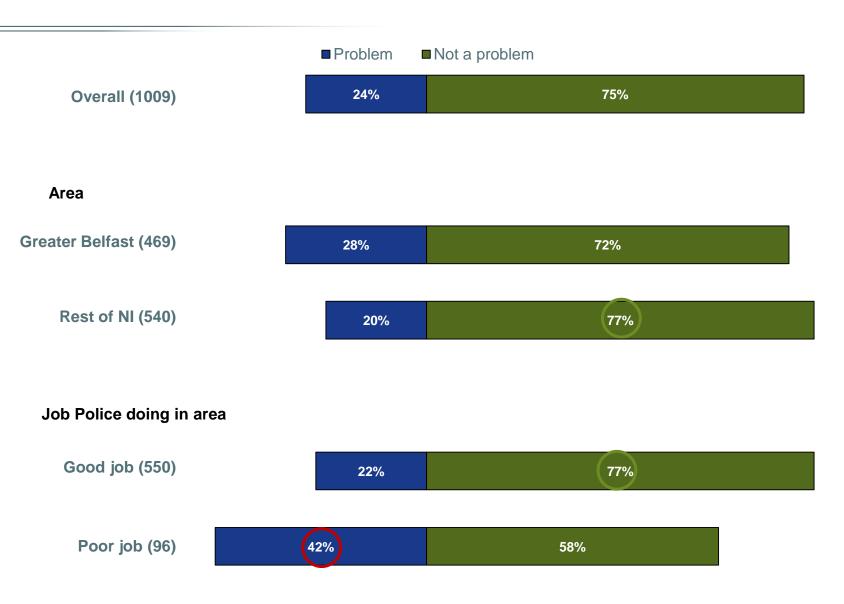
Perceptions of Problems in the area - Summary continued

Not surprisingly, those who rate the job the police are doing in their area as poor, are much more
likely to perceive these problems to be big or at least fairly big. This was most apparent with
regards to the problem of rubbish and litter lying around.

Perceptions of Problems in Area:

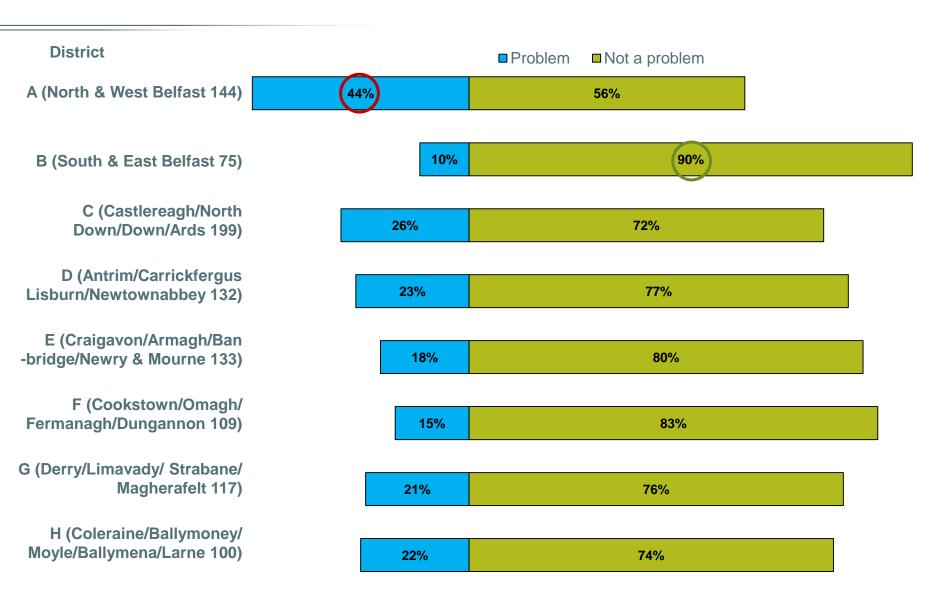


Perceptions of Problems in Area: Teenagers hanging around on the streets



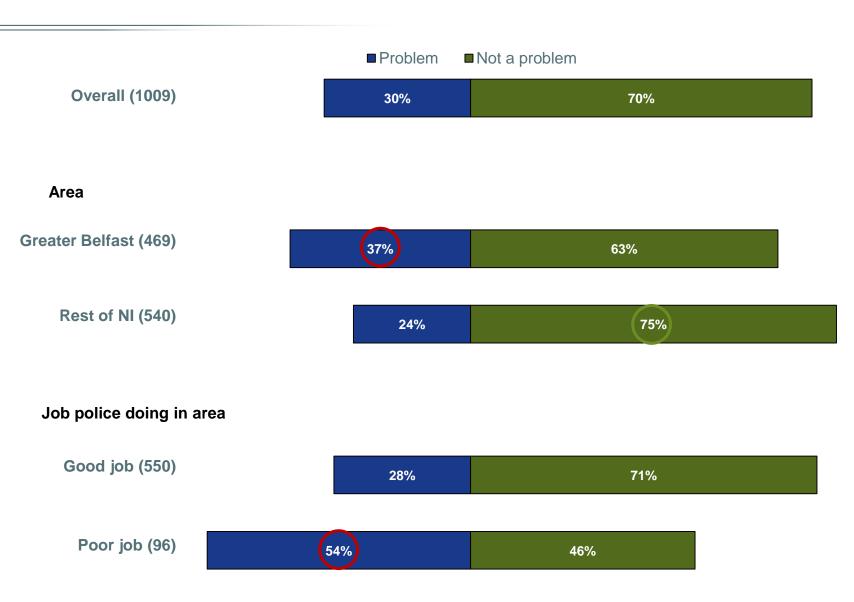
Q.1a How much of a problem in area – are teenagers hanging around on the streets [Base: All respondents n=1009]

Perceptions of Problems in Area: Teenagers hanging around on the streets

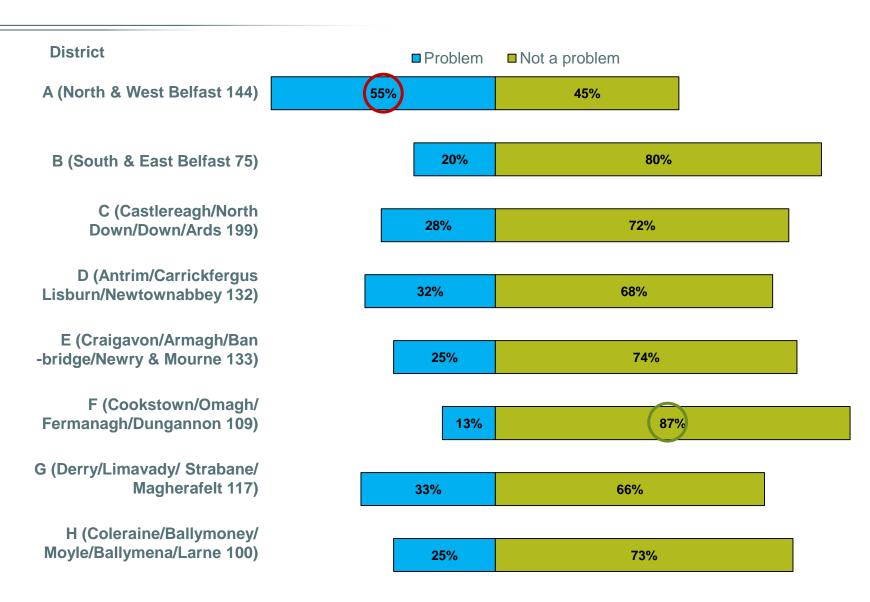


Q.1a How much of a problem in area – are teenagers hanging around on the streets [Base: All respondents n=1009]

Perceptions of Problems in Area: Rubbish or litter lying around

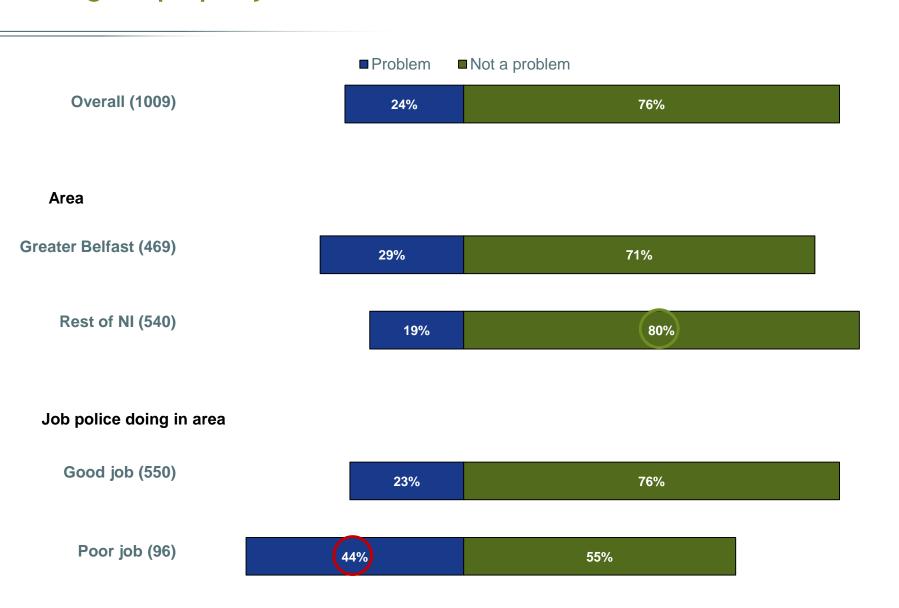


Perceptions of Problems in Area: Rubbish or litter lying around



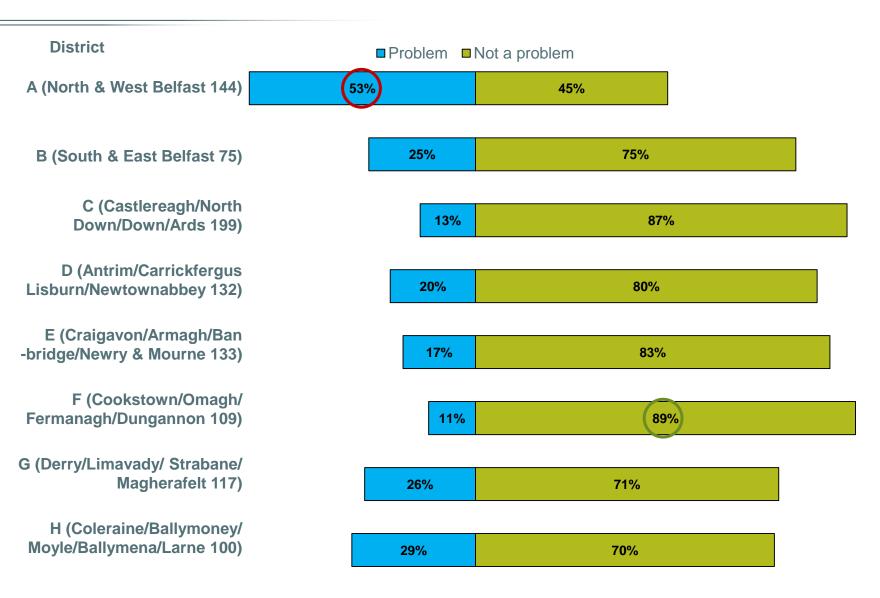
Q.1b How much of a problem in area – is rubbish or litter lying around [Base: All respondents n=1009]

Perceptions of Problems in Area: Vandalism, graffiti or other deliberate damage to property or vehicles



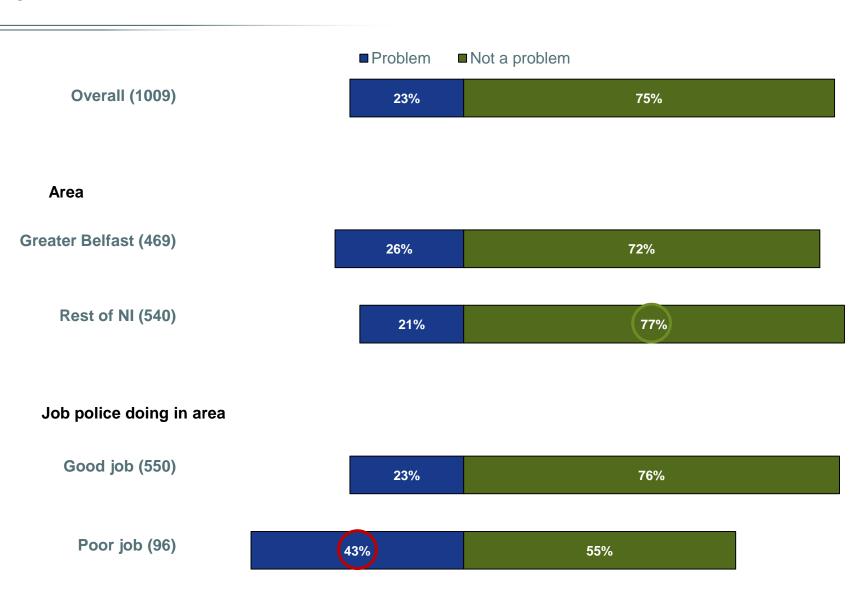
Q.1c How much of a problem in area – is vandalism, graffiti and other deliberate damage to property or vehicles [Base: All respondents n=1009]

Perceptions of Problems in Area: Vandalism, graffiti and other deliberate damage to property or vehicles



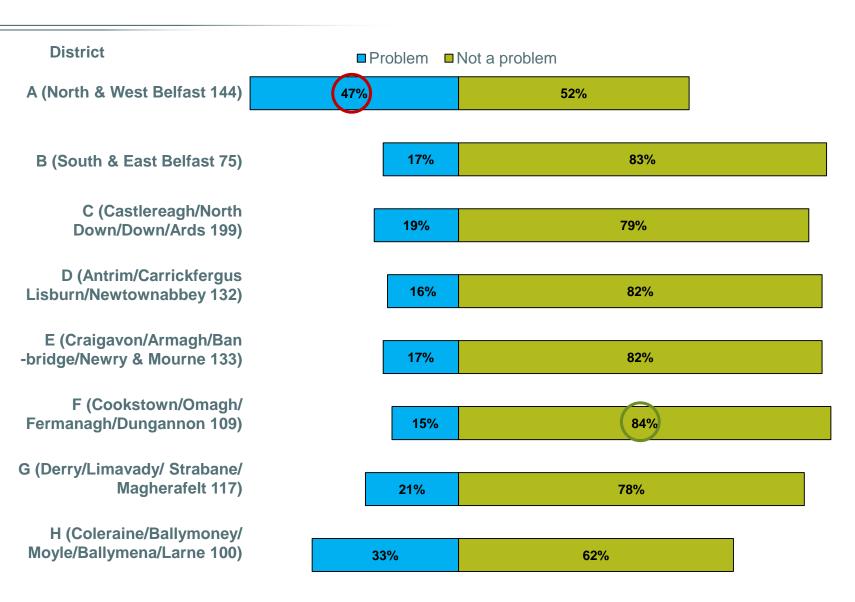
Q.1c How much of a problem in area – is vandalism, graffiti and other deliberate damage to property or vehicles [Base: All respondents n=1009]

Perceptions of Problems in Area: People being drunk or rowdy in public places



Q.1d How much of a problem in area – are people being drunk or rowdy in public places [Base: All respondents n=1009]

Perceptions of Problems in Area: People being drunk or rowdy in public places



Q.1d How much of a problem in area – are people being drunk or rowdy in public places [Base: All respondents n=1009]

Perceptions of Police in area

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SHOWSCREEN

- Q.4 To what extent do you agree or disagree that the local police in your area can be relied on to be there when you need them?
- Q.5 To what extent do you agree or disagree that the local police in your area would treat you with respect if you had contact with them?
- Q.6 To what extent do you agree or disagree that the local police in your area treat everyone fairly regardless of who they are?
- Q.7 To what extent do you agree or disagree that the local police in your area can be relied on to deal with minor crimes?
- Q.8 To what extent do you agree or disagree that the local police in your area understand the issues that affect this community?
- Q.9 To what extent do you agree or disagree that the local police in your area are dealing with the things that matter to this community
- Q.10 To what extent do you agree or disagree that the local police in your area listen to the concerns of local people?
- Q.11 To what extent do you agree or disagree that the local police in your area are friendly and approachable?
- Q.12 To what extent do you agree or disagree that the local police in your area are helpful?

Strongly agree/Tend to agree/Neither agree nor disagree/Tend to disagree/Strongly disagree/Don't know/Refuse

Perceptions of Police in Area

An additional three measures were added to those used in the SRB2 report on Confidence (Q10/Q11/Q12 below). Analysis of all nine measures are presented below based on one wave only in order to show where the three additional statements fit relative to the other six - For full details and analysis of those used in SRB2 only please refer to the separate report based on the findings from three merged waves (Please note due to different sample sizes those measures shown in both reports will be slightly different).

SHOWSCREEN

- Q.4 To what extent do you agree or disagree that the local police in your area can be relied on to be there when you need them?
- Q.5 To what extent do you agree or disagree that the local police in your area would treat you with respect if you had contact with them?
- Q.6 To what extent do you agree or disagree that the local police in your area treat everyone fairly regardless of who they are?
- Q.7 To what extent do you agree or disagree that the local police in your area can be relied on to deal with minor crimes?
- Q.8 To what extent do you agree or disagree that the local police in your area understand the issues that affect this community?
- Q.9 To what extent do you agree or disagree that the local police in your area are dealing with the things that matter to this community
- Q.10To what extent do you agree or disagree that the local police in your area listen to the concerns of local people?
- Q.11To what extent do you agree or disagree that the local police in your area are friendly and approachable?
- Q.12To what extent do you agree or disagree that the local police in your area are helpful? Strongly agree/Tend to agree/Neither agree nor disagree/Tend to disagree/Strongly disagree/Don't know/Refuse

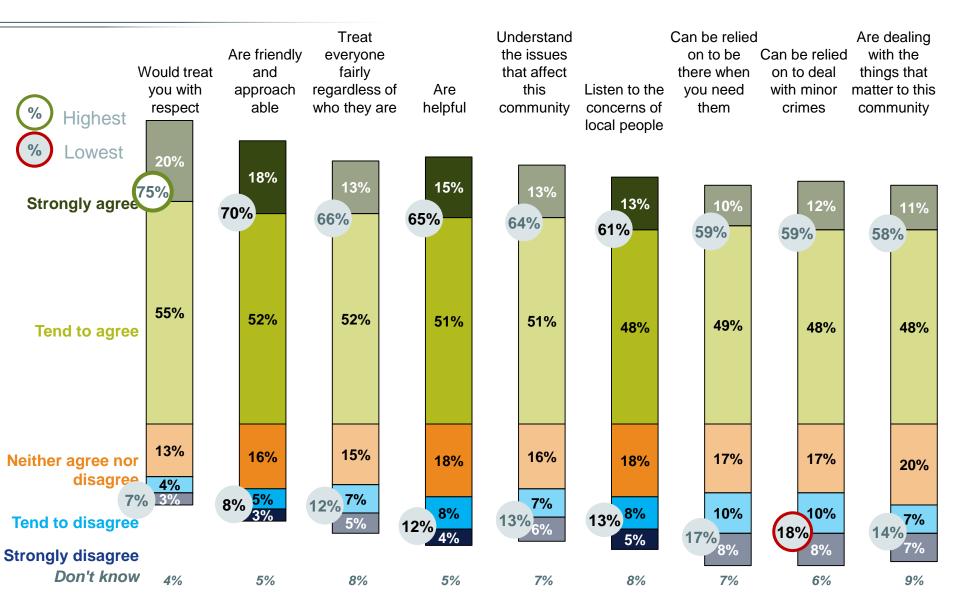
Perceptions of Police in Area

- Of all the measures around the perceptions of the police in their area, respondents are most likely to agree that the police in their area would treat them with respect if they had contact with them with three quarters (75%) of this opinion. This is followed by 7 in 10 (70%), who agree the police in their area are *friendly and approachable*.
- Two thirds (65%) agree that the police in their area *are helpful*, while just over 3 in 5 (61%), agree that they listen to the concerns of local people.
- It is evident that those in socio-economic groups DE without exception have a more negative perception of the police in their area than those in groups ABC1, net agreement (all agree all disagree) was lower for all measures.
- Catholics are also less likely than others to agree with all three additional statements about the police.

Perceptions of Police in Area cont'd

- Those who rate the job the police do in their area as good have, understandably, significantly better perceptions of the police over all measures with net agreement sitting at over 70% across all measures. Net agreement was over 80% for are friendly and approachable and are helpful. Net agreement on the other hand was negative across all measures for those who rate the job the police do in their area as poor.
- Perceptions are very mixed across the Policing Districts.
 - Those in District E (Craigavon/Armagh/Banbridge/Newry & Mourne) are least likely to agree that the police are friendly and approachable, while those in District D (Antrim/Carrickfergus/Lisburn/Newtownabbey) are most likely to agree.
 - Those in District A (North & West Belfast) are least likely to agree that the police *are helpful*, while those in District F (Cookstown/Omagh/Fermanagh/Dungannon) are most likely to agree
 - Those living in District F are also most likely to agree that the police *listen to the concerns of local people*), while those in District G (Derry/Limavady/Strabane/Magherafelt) are least likely to agree.

Perceptions of Police in Area:



Q.4-Q.12 To what extent do you agree or disagree with the above statements – the local police in your area ...?

| Base: All Respondents n=1009 | *Some numbers may not add to total due to rounding

Perceptions of Police in Area:

		Social Class			De	enominati	Rating of job Police do in area		
Net Agree (Total agree – Total disagree)		ABC1 n=510	C2 175	DE 324	Protestant	Catholic	Other / none / ref 179	Good	Poor <i>112</i>
Would treat you with respect if you had contact with them	68%	75 %	66%	57%	69%	64%	70%	93%	-5%
Are friendly and approachable	62%	70%	56%	54%	67%	55%	65%	87%	-14%
Treat everyone fairly regardless of who they are	54%	67%	50%	37%	58%	48%	58%	84%	-31%
Are helpful	53%	59%	50%	46%	59%	45%	59%	83%	-38%
Understand the issues that affect this community	51%	61%	42%	45%	55%	46%	55%	81%	-38%
Listen to the concerns of local people	48%	55%	39%	41%	54%	40%	50%	79%	-52%
Are dealing with the things that matter to this community	45%	52%	42%	37%	51%	38%	48%	78%	-55%
Can be relied on to be there when you need them	42%	51%	35%	32%	48%	32%	48%	77%	-59%
Can be relied on to deal with minor crimes	41%	54%	29%	33%	47%	36%	41%	73%	-57%

Q.4-Q.12 To what extent do you agree or disagree with the above statements – the local police in your area ...? [Base: All Respondents n=1009] * See social class explanation in methodology

Perceptions of Police in Area:

									_
% Highest					Dist	trict			
% Lowest Net Agree (Total agree – Total disagree)		Α	В	С	D	Е	F	G	Н
		n=144	<i>7</i> 5	199	132	133	109	117	100
Would treat you with respect if you had contact with them	68%	69%	84%	69%	71%	50%	85%	61%	61%
Are friendly and approachable	62%	57%	74%	66%	76%	44%	73%	54%	57%
Treat everyone fairly regardless of who they are	54%	39%	59%	54%	55%	45%	68%	58%	58%
Are helpful	53%	31%	74%	59%	64%	39%	79%	37%	50%
Understand the issues that affect this community	51%	47%	59%	52%	57%	47%	58%	40%	55%
Listen to the concerns of local people	48%	41%	49%	49%	55%	40%	62%	35%	48%
Are dealing with the things that matter to this community	45%	34%	46%	46%	56%	43%	48%	37%	50%
Can be relied on to be there when you need them	42%	45%	54%	41%	50%	39%	33%	28%	45%
Can be relied on to deal with minor crimes	41%	35%	35	39%	49%	40%	46%	37%	51%

Q.4-Q.12 To what extent do you agree or disagree with the above statements – the local police in your area ...?

[Base: All Respondents n=1009]

Rating Of How Well Police Perform

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SHOWSCALE ON SCREEN

Q.13 Using a scale of 1 to 7, where 1=not at all well and 7=very well, How well do you think the PSNI ... READ OUT. RANDOMISE

Prevents paramilitary activity
Responds to emergencies promptly
Provides a visible patrolling presence
Tackles serious crime
Supports victims and witnesses of crime
Deals with public disorder including street protests and riots
Tackles drug dealing and use
Tackles dangerous driving

Rating of how well police perform

- In terms of how the public think the PSNI perform over a number of issues, relatively speaking they tend to rate the performance better in relation to *tackling serious crime*, *responding promptly to emergencies*, *and tackling dangerous driving*, all scoring a rating of 6 or 7 (where 7 is very well) by around 1 in 3 or more.
- However, they are rated most poorly in terms of providing a visible patrolling presence (rated 1 or 2 by almost 3 in 10), and tackling drug dealing and use and preventing paramilitary activity (both rated 1 or 2 by around 1 in 6, although there is also quite a high don't know for these two measures as well).
- As seen before in the perceptions, those in socio-economic groups DE (details of social class in methodology) are less likely than others, particularly ABC1's to rate the performance of the PSNI highly.

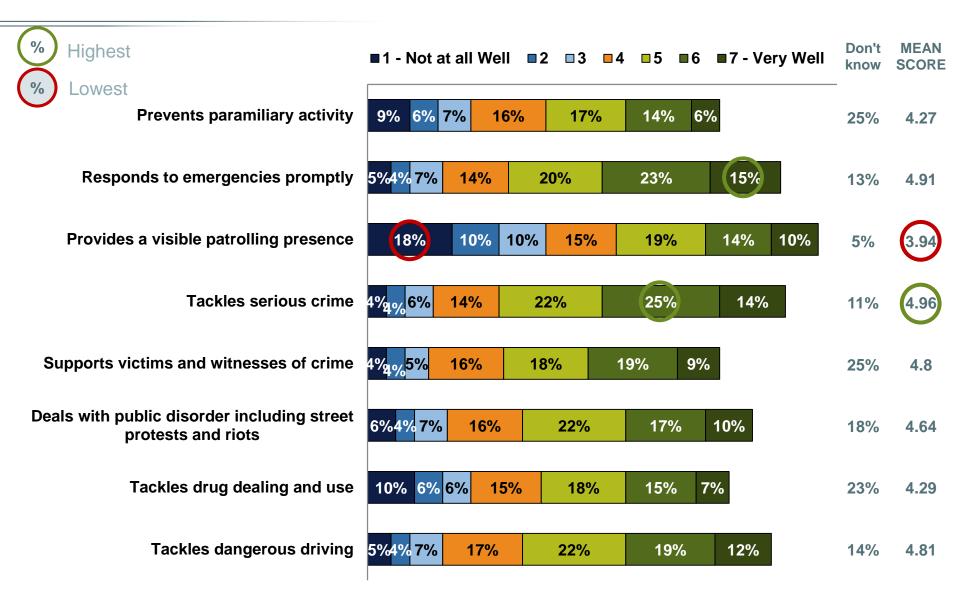
Rating of how well police perform cont'd

- However, there is no discernable difference in the rating of the performance by Protestants and Catholics across many of these measures, with the exception of *provides a visible patrolling* presence, tackles dangerous driving and deals with public disorder including street protests and riots, all three rated better amongst Protestants than Catholics, while Catholics were more likely to rate performance higher than Protestants in relation to preventing paramilitary activity.
- Not surprisingly there is a strong relationship between the ratings of these measures and the
 overall rating of how good or poor a job the public feel the police do. Both those who consider the
 police do a good job in their area, and in NI as a whole, are much more likely to rate the
 performance of the PSNI across all measures highly.

Rating of how well police perform cont'd

- Comparing the ratings for performance of the PSNI across the Districts reveals a somewhat different picture than that seen earlier in terms of perceptions of the police in their area, particularly for those in District A (North & West Belfast) who had some quite poor perceptions, actually rating the performance of the police relatively well, scoring them above average on most measures including tackles serious crime, support victims and witnesses of crimes, tackles drug dealing and use and prevents paramilitary activity.
- Those residing in District B (South & East Belfast) are more likely than others to rate the PSNI well in three out of the eight different areas of policing, including responds to emergencies promptly, supports victims and witnesses of crime and tackling drug dealing and use. Whereas those in District E (Craigavon/Armagh/Banbridge/Newry & Mourne) are more likely to rate them poorly for three out of the eight measures, including tackles dangerous driving, dealing with public disorder including street protests and riots and tackling drug dealing and use.

Rating of how well police perform



Q.13 How well PSNI ...

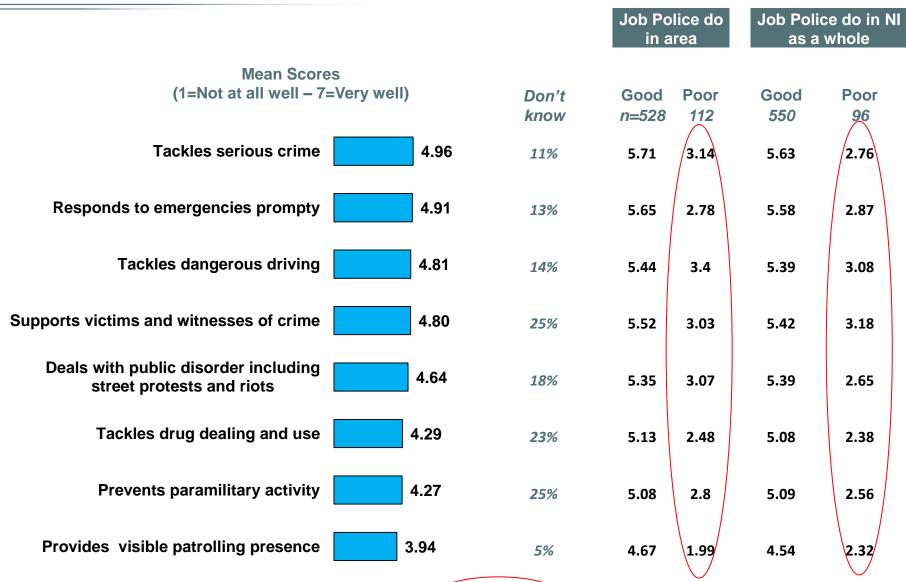
[Base: All Respondents n=1009]

Rating of how well police perform:

				Soc	ial Cla	ass	Den	ominatio	n
Mean Score (1=Not at all well – 7=			Don't know	ABC1 n=510	C2 175	DE 324	Protestant 432	Catholic 398	Other / none / refused 179
Tackles serious crime	4.	.96	11%	5.15	5.07	4.59	4.93	4.96	5.05
Responds to emergencies prompty	4.	.91	13%	5.14	4.91	4.58	4.85	4.87	5.20
Tackles dangerous driving	4.5	.81	14%	4.94	4.85	4.56	4.92	4.70	4.79
Supports victims and witnesses of crime	4.	.80	25%	4.99	4.65	4.60	4.75	4.80	4.91
Deals with public disorder including street protests and riots	4.6	64	18%	4.81	4.63	4.35	4.79	4.51	4.57
Tackles drug dealing and use	4.2	29	23%	4.47	4.39	3.95	4.32	4.24	4.35
Prevents paramilitary activity	4.2	27	25%	4.45	4.37	3.90	4.15	4.44	4.07
Provides visible patrolling presence	3.94	4	5%	4.10	3.93	3.70	4.11	3.90	3.61

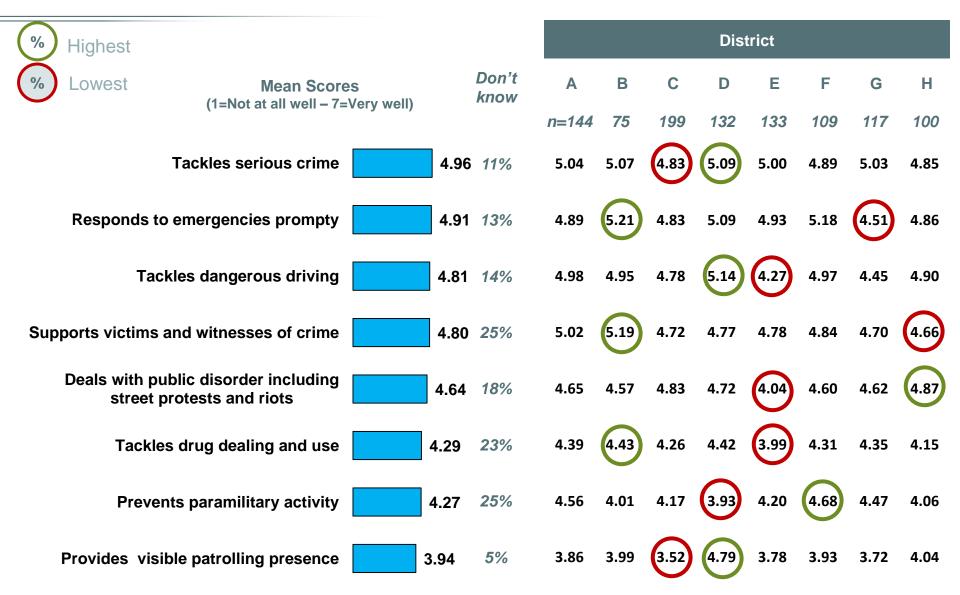
Lowest overall mean scores

Rating of how well police perform:



Lowest overall mean scores

Rating of how well police perform:



Overall Confidence in Police

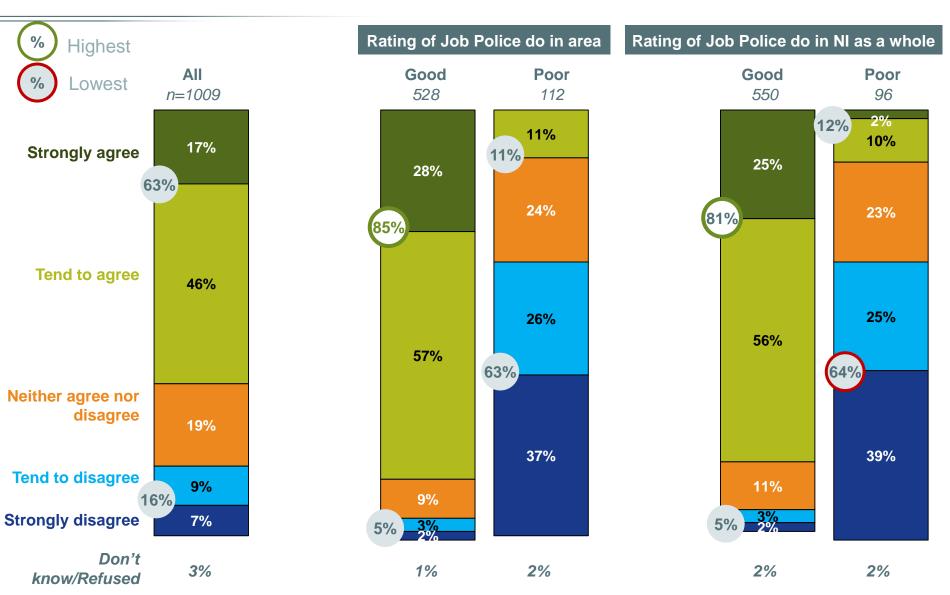
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Q.14 Taking everything into account, I have confidence in the police in this area ...
Strongly agree
Tend to agree
Neither agree nor disagree
Tend to disagree
Strongly disagree
Don't know
Refuse

Overall confidence in police

- Overall confidence in police was asked as part of SRB2 and is shown on the chart below for one
 wave only in order to examine the relationship between overall confidence in police and rating of
 the job the police do. For full details and analysis of this question SRB2 only please refer to the
 separate report based on the findings from three merged waves (Please note due to different
 sample sizes those measures shown in both reports will be slightly different).
- Not surprisingly, there is a strong link between confidence in the police and the how good a job the public feel the police are doing both in their own areas and across NI as a whole.

Overall confidence in police:



Q.14 Taking everything into account, I have confidence in the police in this area

[Base: All Respondents n=1009]

Correlation Analysis

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Correlation

- Correlation analysis was conducted on the data to examine the inter-relationships between the measures and to gauge which have the greatest impact on overall scores. A correlation of at least 0.4 is considered strong.
 - In terms of how good a job the public think the police are doing in their area the following have the strongest correlation ...
 - The local police in your area are dealing with the things that matter to this community;
 - The local police in your area can be relied on to be there when you need them;
 - The local police in your area listen to the concerns of local people.
 - In terms of how good a job the public think the police are doing in NI as a whole the following have the strongest correlation ...
 - The local police in your area are dealing with the things that matter to this community;
 - The local police in your area treat everyone fairly regardless of who they are.

Correlation cont'd

- In terms of overall confidence in the police in their area the following have the strongest correlation ...
 - The local police in your area are helpful;
 - The local police in your area listen to the concerns of local people;
 - The local police in your area are dealing with the things that matter to this community;
 - The local police in your area can be relied on to be there when you need them;
 - The local police in your area understand the issues that affect this community.

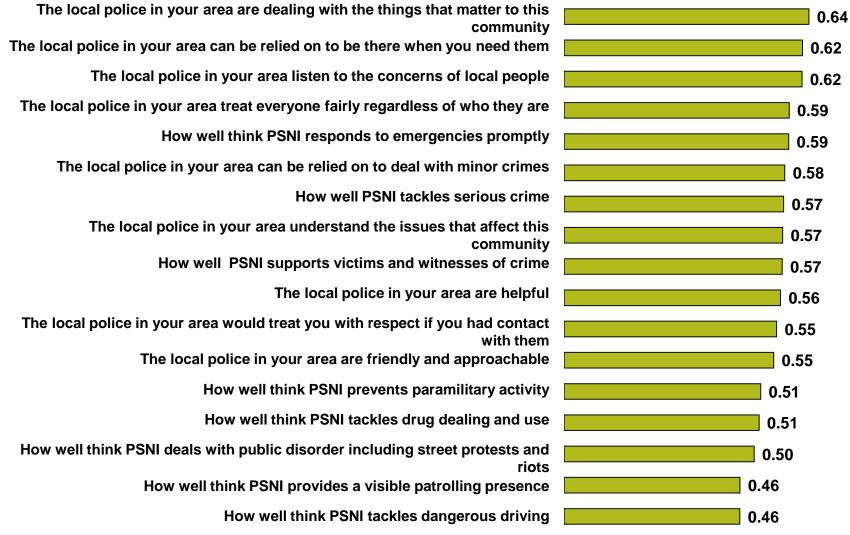
Correlation cont'd

- Correlations across different demographic groups such as region, social class and religion were much less robust and significant but some patterns could be seen including ...
 - Perceptions of the extent of problems were generally greater in District A (North and West Belfast) especially if in comparison to District F (Cookstown/Omagh/Fermanagh & Dungannon);
 - As expected, although not particularly strong, there is a negative correlation between perception of problems in the area and overall ratings of the police in terms of confidence and job they are seen to be doing;
 - Otherwise there is a very strong correlation between problems perceived, in that the public perceive any one of the issues to be a problem they are very much more likely to see the other issues as problems too;
 - While the correlation between ABC1's (social class explanations in methodology) and most other measures was not hugely strong, it was nonetheless always positive, in contrast to the correlation between DE's and most measures which was similarly negative.

Correlation cont'd

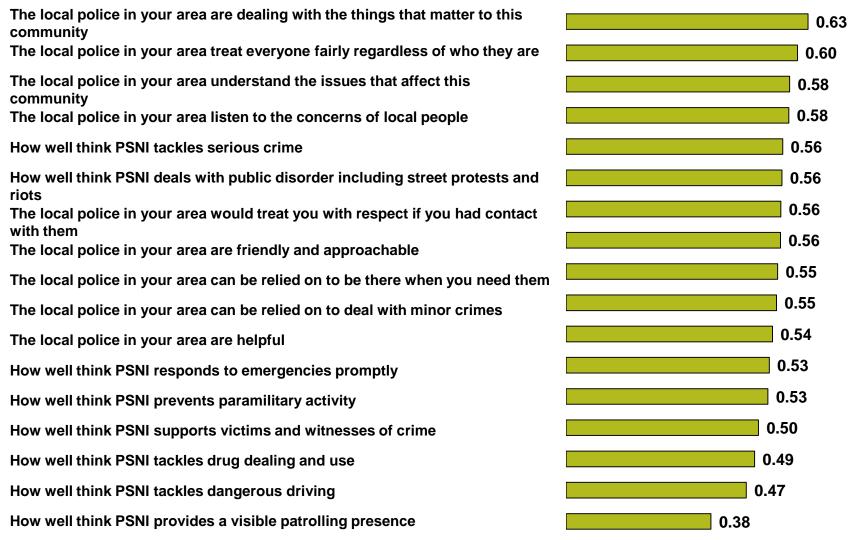
- There was a similar divergence of views when comparing correlations between Protestants and Catholics with the individual confidence measures especially in terms of views on whether the local police can be relied on to be there when you need them, with Protestants overall having a positive correlation while Catholics have a negative correlation. This divergence in views was not quite as marked across ratings on how well the police are perceived to be doing across a range of measures.
- Otherwise there are some individual measures where certain Policing Districts do sit slightly removed from others including:
 - A greater negative correlation between living in District E (Craigavon/Armagh/Banbridge/ Newry & Mourne) and agreeing that the local police would treat you with respect if you had contact with them or that the local police in their area are friendly and approachable or their ratings of how well the PSNI deals with Public Disorder including street protests and riots;
 - A greater negative correlation between those living in District A (North & West Belfast) and their level of agreement that the local police in their area are helpful;
 - On the other hand the correlation between the rating of the PSNI in terms of providing a visible patrolling presence and those living in District D (Antrim/Carrickfergus/Lisburn/Newtownabbey) is relatively more positive.

Correlations with taking everything into account, how good a job think police in area doing: The figures below show the level of correlation between all the individual measures and rating of how good a job the police are perceived to do in local areas. A correlation of at least 0.4 is considered strong, hence all of the individual measures have a strong correlation with the rating of the job the police do in the local area. These are shown in order below with the local police in your area are dealing with the things that matter to this community showing the strongest correlation and hence relationship with perceptions of how good a job the police do.



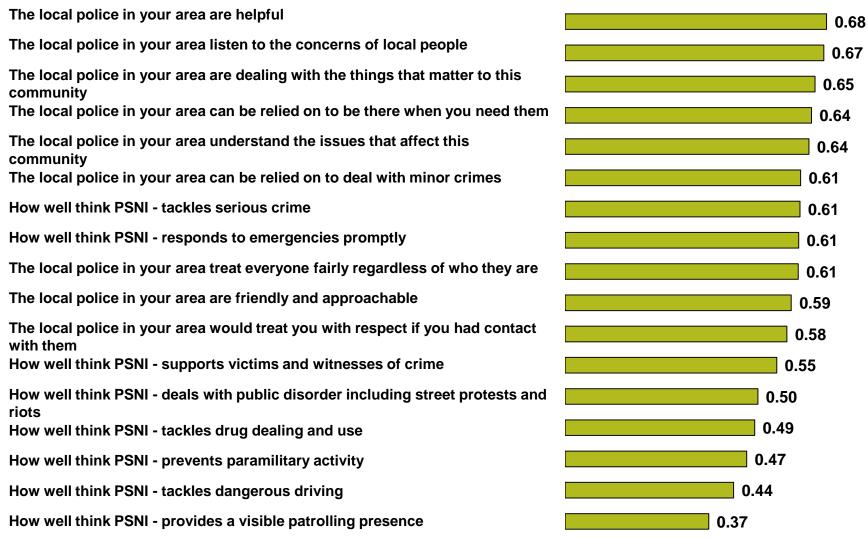
Correlations with Q.2 Taking everything into account, how good a job think police in area doing?

Correlations with taking everything into account, how good a job think police in NI as a whole are doing: The figures below show the level of correlation between all the individual measures and rating of how good a job the police are perceived to do in NI as a whole. A correlation of at least 0.4 is considered strong, hence all but one of the individual measures have a strong correlation with the rating of the job the police do in NI as a whole. These are shown in order below with the local police in your area are dealing with the things that matter to this community also showing the strongest correlation and hence relationship with perceptions of how good a job the police do in NI as a whole.



Correlations with Q.3 Taking everything into account, how good a job think police in NI as a whole doing? [Base: All Respondents n=1009]

Correlations with taking everything into account, I have confidence in the police in this area: The figures below show the level of correlation between all the individual measures and overall confidence of police. A correlation of at least 0.4 is considered strong, hence all but one of the individual measures have a strong correlation with confidence in the police in the local area. These are shown in order below with the local police in your area are helpful and that they listen to the concerns of local people showing the strongest correlation and hence relationship with overall confidence in the police.



CORRELATIONS - Demographics and Problems in area: In terms of looking at the impact of problems, any 'positive' correlation is actually not an encouraging result hence these are highlighted in red. Correlation between the perception of problems and demographics such as religion and social class are almost non-existent. None of the correlations are particularly strong but there is a 'positive correlation' between the existence of perceived problems and those living in District A, while the correlation is negative for those living in District F.

Correlations of 0.4 or above are considered strong **Red depicts relatively greater positive correlations **Green depicts relatively greater negative correlations Protestant (432) Catholic (398) Other/None/Refused (179) *ABC1 (510) C2 (175) DE (324)	0.03 0.06 0.02 0.02	Problems with rubbish or litter lying around -0.08 0.06 0.02 -0.04 0.02 0.03	Problems with vandalism, graffiti and other deliberate damage to property or vehicles -0.08 0.08 0.00 0.00 -0.02 -0.02	people being
Greater Belfast (469) Rest Of NI (540)		0.12 -0.12	0.11 -0.11	0.03 -0.03
Rest of W (540)	-0.07	-0.12	-0.11	-0.03
District A (North & West Belfast 144)	0.19	0.21	0.28	0.19
District B (South & East Belfast 75)	-0.09	-0.04	0.03	-0.05
District C (Castlereagh/North Down/Down/Ards 199)	0.00	-0.03	-0.15	-0.06
District D (Antrim/Carrickfergus/Lisburn/Newtownabbey 132)	-0.04	-0.02	-0.06	-0.09
District E (Craigavon/Armagh/Banbridge/Newry & Mourne 133)	-0.07	-0.08	-0.10	-0.09
District F (Cookstown/Omagh/Fermanagh/Dungannon 109)	-0.10	-0.13	-0.13	-0.09
District G (Derry/Limavady/Strabane/Magherafelt 117)	0.08	0.10	0.11	0.10
District (H Coleraine/Ballymoney/Moyle/Ballymena/Larne 100)	0.01	-0.03	0.05	0.08

^{**}With regards to problems a 'positive' score actually means there is more likely to be perceived problems hence 'positive is depicted in red and negative in green

CORRELATIONS - Demographics and Problems in area: In terms of looking at the impact of problems, any 'positive' correlation is actually not an encouraging result hence these are highlighted in red. A correlation of at least 0.4 is considered strong, hence there are strong correlations between problems in that those who feel any of the problems exist are much more likely to believe they all exist. Correlations between perceived problems and overall views on the police are not particularly strong but there are 'negative' correlations between the existence of perceived problems and those rating the police positively.

Correlations of 0.4 or above are considered strong ** Red depicts relatively greater positive correlations **Green depicts relatively greater negative correlations How much of a problem in area - are teenagers hanging	Problems with teenagers hanging around on the streets	Problems with rubbish or litter lying around	Problems with vandalism, graffiti and other deliberate damage to property or vehicles	Problems with people being drunk or rowdy in public places
around on the streets		0.55	0.05	0.73
How much of a problem in area - is rubbish or litter lying around	0.55		0.56	0.53
How much of a problem in area - is vandalism, graffiti and other deliberate damage to property or vehicles	0.65	0.56		0.70
How much of a problem in area - are people being drunk or rowdy in public places	0.73	0.53	0.70	
Taking everything into account, how good a job think police in area doing	-0.07	-0.13	-0.07	-0.09
Taking everything into account, how good a job think police in NI as a whole doing	-0.03	-0.12	-0.04	-0.04
Agreement - taking everything into account, I have confidence in the police in this area	-0.15	-0.16	-0.13	-0.16

^{**}With regards to problems a 'positive' score actually means there is more likely to be perceived problems hence 'positive is depicted in red and negative in green **Correlations with Q.1 Problems in area**

CORRELATIONS - Demographics and overall ratings of police: There is evidence of a positive, but not very strong, correlation between those in social classes ABC1 and all overall measures rating confidence and the job the police are doing while the correlation was negative for those in socio-economic groups DE. Otherwise there was weak positive correlation between overall confidence and Protestants but similarly weak but negative correlation between confidence and Catholics and those living in District A (North & West Belfast).

Correlations of 0.4 or above are considered strong Red depicts relatively greater negative correlations				
Green depicts relatively greater positive correlations	How good a job think police in area	How good a job think police in NI as	I have	confidence in
	doing	a whole doing		ce in this area
Protestant (432)	0.00	0.03		0.08
Catholic (398)	-0.04	-0.04		-0.09
Other/None/Refused (179)	0.06	0.01		0.01
*ABC1 (510)	0.13	0.09		0.06
C2 (175)	-0.03	0.02		0.00
DE (324)	-0.11	-0.11		-0.07
Greater Belfast (469)	0.00	-0.07		-0.02
Rest Of NI (540)	0.00	0.07		0.02
District A (North & West Belfast 144)	0.03	-0.08		-0.14
District B (South & East Belfast 75)	0.01	0.01		0.04
District C (Castlereagh/North Down/Down/Ards 199)	-0.02	0.02		0.02
District D (Antrim/Carrickfergus/Lisburn/Newtownabbey 132)	-0.01	-0.02		0.04
District E (Craigavon/Armagh/Banbridge/Newry & Mourne 133)	-0.05	-0.05		-0.02
District F (Cookstown/Omagh/Fermanagh/Dungannon 109)	0.05	0.09		0.04
District G (Derry/Limavady/Strabane/Magherafelt 117)	-0.02	0.03		0.00
District (H Coleraine/Ballymoney/Moyle/Ballymena/Larne 100)	0.01	0.00		0.02

CORRELATIONS - Demographics and Perceptions of Police: There is evidence of a positive, but not very strong, correlation between those in social classes ABC1 and Protestants and all individual measures of confidence with a corresponding but weak correlation between these measures and Catholics and those in socio-economic groups DE. There was little consistent correlation between individual measures and policing districts, although those living with District D showed a positive correlation across all those below, while those in living in District E showed a negative correlation, albeit not strong though.

Correlations of 0.4 or above are considered atrang	The local				
Correlations of 0.4 or above are considered strong	police in	The local	The local	The least	The local
Red depicts relatively greater negative correlations	your area can be relied	police in your	police in your	The local	police in your
	on to be	area would treat you with	area treat everyone	police in your area can be	area understand
Green depicts relatively greater positive correlations	there when	respect if you	fairly	relied on to	the issues
	you need	had contact	regardless of		that affect this
	them	with them	who they are		community
Protestant (432)	0.09	0.05	0.05	0.06	0.05
Catholic (398)	-0.11	-0.06	-0.06	-0.06	-0.06
Other/None/Refused (179)	0.02	0.01	0.01	-0.01	0.02
*ABC1 (510)	0.11	0.11	0.15	0.14	0.11
C2 (175)	-0.03	0.00	-0.01	-0.08	-0.05
DE (324)		-0.12	-0.15	-0.08	-0.07
Greater Belfast (469)	0.07	0.12	-0.01	0.01	0.06
Rest Of NI (540)	-0.07	-0.12	0.01	-0.01	-0.06
, ,					
District A (North & West Belfast 144)	0.00	0.00	-0.09	-0.04	-0.03
District B (South & East Belfast 75)	0.05	0.08	0.02	-0.02	0.04
District C (Castlereagh/North Down/Down/Ards 199)		0.04	0.03	-0.01	0.00
District D (Antrim/Carrickfergus/Lisburn/Newtownabbey 132)	0.00	0.06	0.02	0.07	0.05
District E (Craigavon/Armagh/Banbridge/Newry & Mourne 133)		-0.13	-0.06	-0.02	-0.06
District F (Cookstown/Omagh/Fermanagh/Dungannon 109)		0.08	0.07	-0.01	0.02
District G (Derry/Limavady/Strabane/Magherafelt 117)		-0.06	0.01	-0.02	-0.06
District (H Coleraine/Ballymoney/Moyle/Ballymena/Larne 100)		-0.05	0.02	0.04	0.03

CORRELATIONS - Demographics and Perceptions of Police - cont'd: There is further evidence below of a positive, but not very strong, correlation between those in social classes ABC1 and Protestants and the remaining individual measures of confidence shown below with a corresponding but weak correlation between these measures and Catholics and those in socio-economic groups DE. Again there was little consistent correlation between these individual measures and policing districts, although those living with District D also showed a positive correlation across all those below, while this was negative for those in District E.

Correlations of 0.4 or above are considered strong Red depicts relatively greater negative correlations Green depicts relatively greater positive correlations	The local police in your area are dealing with the things that matter to this community	The local police in your area listen to the concerns of local people	The local police in your area are friendly and approachable	The local police in your area are helpful
Protestant (432)	0.08	0.08	0.07	0.08
Catholic (398)	-0.10	-0.08	-0.10	-0.11
Other/None/Refused (179)	0.02	0.00	0.04	0.04
*ABC1 (510)	0.10	0.11	0.12	0.08
C2 (175)	-0.02	-0.04	-0.03	-0.02
DE (324)	-0.08	-0.08	-0.10	-0.07
Greater Belfast (469)	0.02	0.05	0.11	0.05
Rest Of NI (540)	-0.02	-0.05	-0.11	-0.05
District A (North & West Belfast 144)	-0.08	-0.04	-0.02	-0.14
District B (South & East Belfast 75)	0.03	0.04	0.08	0.08
District C (Castlereagh/North Down/Down/Ards 199)	0.00	0.02	0.04	0.05
District D (Antrim/Carrickfergus/Lisburn/Newtownabbey 132)	0.08	0.06	0.09	0.09
District E (Craigavon/Armagh/Banbridge/Newry & Mourne 133)	-0.03	-0.06	-0.13	-0.09
District F (Cookstown/Omagh/Fermanagh/Dungannon 109)	0.00	0.06	0.04	0.11
District G (Derry/Limavady/Strabane/Magherafelt 117)	-0.04	-0.07	-0.07	-0.08
District (H Coleraine/Ballymoney/Moyle/Ballymena/Larne 100)	0.05	0.01	-0.02	0.00

CORRELATIONS - Demographics and performance of PSNI: Again there is evidence of a positive, but not very strong, correlation between those in social classes ABC1 and individual measures of perceived performance of the police with a corresponding but weak correlation between these measures and those in socio-economic groups DE. There was no apparent consistent correlation between individual measures and policing districts.

Correlations of 0.4 or above are considered strong Red depicts relatively greater negative correlations Green depicts relatively greater positive correlations Protestant (432)	How well think PSNI - prevents paramilitary activity -0.05	How well think PSNI - responds to emergencies promptly -0.03	How well think PSNI - provides a visible patrolling presence 0.07	How well think PSNI - tackles serious crime -0.02
Catholic (398)	0.09	-0.02	-0.02	0.00
Other/None/Refused (179)	-0.04	0.08	-0.07	0.03
*ABC1 (510)	0.10	0.13	0.08	0.11
C2 (175)	0.03	0.00	0.00	0.04
DE (324)	-0.14	-0.14	-0.08	-0.15
Greater Belfast (469) Rest Of NI (540)		0.03 -0.03	0.11 -0.11	0.02 -0.02
District A (North & West Belfast 144)	0.07	-0.01	-0.02	0.02
District B (South & East Belfast 75)	-0.04	0.05	0.01	0.02
District C (Castlereagh/North Down/Down/Ards 199)	-0.02	-0.02	-0.10	-0.04
District D (Antrim/Carrickfergus/Lisburn/Newtownabbey 132)	-0.08	0.04	0.17	0.03
District E (Craigavon/Armagh/Banbridge/Newry & Mourne 133)	-0.01	0.00	-0.03	0.01
District F (Cookstown/Omagh/Fermanagh/Dungannon 109)		0.06	0.00	-0.02
District G (Derry/Limavady/Strabane/Magherafelt 117)		-0.09	-0.04	0.02
District (H Coleraine/Ballymoney/Moyle/Ballymena/Larne 100)	-0.05	-0.01	0.02	-0.03

CORRELATIONS - Demographics and performance of PSNI - cont'd: Evidence of a positive, but not very strong, correlation between those in social classes ABC1 and the remaining individual measures of perceived performance of the police below with a corresponding but weak correlation between these measures and those in socio-economic groups DE. Again there was no apparent consistent correlation between individual measures and policing districts.

Correlations of 0.4 or above are considered strong Red depicts relatively greater negative correlations Green depicts relatively greater positive correlations	How well think PSNI - supports victims and witnesses of crime	How well think PSNI - deals with public disorder including street protests and riots	How well think PSNI - tackles drug dealing and use	How well think PSNI - tackles dangerous driving
Protestant (432)	-0.03	0.08	0.01	0.06
Catholic (398)	0.00	-0.07	-0.02	-0.06
Other/None/Refused (179)	0.03	-0.02	0.01	0.00
*ABC1 (510)	0.12	0.10	0.09	0.08
C2 (175)	-0.05	0.00	0.03	0.01
DE (324)	-0.08	-0.11	-0.13	-0.10
Greater Belfast (469) Rest Of NI (540)	0.0.	0.03 -0.03	0.05 -0.05	0.09 -0.09
District A (North & West Belfast 144)	0.05	0.00	0.02	0.04
District B (South & East Belfast 75)	0.00	-0.01	0.02	0.02
District C (Castlereagh/North Down/Down/Ards 199)		0.05	-0.01	-0.01
District D (Antrim/Carrickfergus/Lisburn/Newtownabbey 132)		0.02	0.03	0.09
District E (Craigavon/Armagh/Banbridge/Newry & Mourne 133)		-0.12	-0.06	-0.12
District F (Cookstown/Omagh/Fermanagh/Dungannon 109)		-0.01	0.00	0.04
District G (Derry/Limavady/Strabane/Magherafelt 117)		0.00	0.01	-0.09
District (H Coleraine/Ballymoney/Moyle/Ballymena/Larne 100)	-0.04	0.05	-0.03	0.02

Conclusions

MillwardBrown Ulster

Conclusions

- Whether it is in relation to the perception of the job the police do in local areas or across Northern Ireland as a whole, similar views exist, with over half rating the job the police do as excellent or good.
- There is little difference in the rating between Protestants and Catholics, although those not declaring as either, tend to rate the job the police do more highly. Again there are no significant differences across the age groups but those in socio-economic groups DE (see definitions in methodology) are much less likely to be positive.
- As anticipated those who consider the police do a poor job are much more likely to perceive there to be problems with teenagers hanging around the streets, rubbish or litter lying around, vandalism, graffiti and deliberate damage to property or vehicles and with drunk or rowdy people in their area.
- They are also much less likely to rate the performance of the PSNI highly, particularly with regards to tackling serious crime.
- There is also a strong link between rating of the job police do and perceptions of police in the local area in terms of confidence measures especially in terms of them being there when needed.

Conclusions

- Correlation analysis suggests that out of all the ratings and measures, how good a job the public think the police are doing in their area is most strongly influenced by views on how ...
 - The local police in your area are dealing with the things that matter to this community;
 - > The local police in your area can be relied on to be there when you need them;
 - > The local police in your area listen to the concerns of local people;
- And in terms of how good a job the public think the police are doing in NI as a whole the following have the strongest correlation ...
 - > The local police in your area are dealing with the things that matter to this community;
 - > The local police in your area treat everyone fairly regardless of who they are.

Hence in order to improve overall views on the job the police do in Northern Ireland, improvements in the ratings of the above measures will have most impact.

Appendices

MillwardBrown Ulster

Millward Brown Ulster Omnibus Survey

- The Millward Brown Ulster Omnibus Survey is a twice monthly face-to-face survey conducted amongst a representative sample of the Northern Ireland population.
- Each survey consists of a freshly drawn sample of 1000 adults aged 16+.
- > The sample is quota controlled to represent the Northern Ireland population in terms of sex, age and social class.
- For each Omnibus Survey 45 sampling points (spread over 80 electoral wards) are drawn using a stratified random sampling method to ensure that the sample is representative in terms of region.
- > This sample is very large and hence allows for analysis by a range of sex, age, social class, religion and regional groupings.
- All questions included on the Omnibus Survey are confidential to each individual participating client as is the resulting data. While the cost of recruiting a representative sample and collecting a full range of demographic details such as working and marital status, household size, presence and age of children in the household, disability, car in household and tenure is shared by all the participating clients.
- Postcodes are collected hence enabling further analysis by location.

Millward Brown Ulster Omnibus Survey

The Millward Brown Ulster Omnibus Survey, after the initial random selection of sampling points, is based on a quota sampling methodology. The sampling points are drawn from the Millward Brown Ulster Sampling Frame which is based on electoral wards in Northern Ireland, utilising a 2-stage stratification procedure, involving firstly a regional segmentation into 13 areas comprising geographic groupings of Local Government Districts, and secondly, an urban / rural classification based on electoral density. Electoral wards are then clustered into points of approximately equal electoral population taking into account the following requirements:

- Wards within each point are contiguous;
- Points are exclusively urban or rural;
- Wards within a point are broadly homogenous in population structure.

Taking into account the most recent boundary changes, the Millward Brown Ulster Northern Ireland Sampling Frame now comprises over 300 sampling points. In drawing points from this Sampling Frame, random procedures are adopted, points being selected with probability proportional to population within each of the 13 areas, depending on specific requirements. This sampling procedure is followed for most face to face surveys amongst the general public up to this point. The sampling procedure then continues according to the type required for each project, frequently quota based sampling which is utilised for the Omnibus Survey.

Strict quotas on gender, age and social class are put in place and must be adhered to, thus minimizing bias and ensuring the sample is representative. Part of interviewing training comprises guidance and instruction on respondent selection and recruitment in order to ensure that the resulting samples are as robust, inclusive and transparent as possible.

Sampling for the Millward Brown Ulster Omnibus Survey has always been very strict in nature. Each interviewer is issued with an interlocking sample that they must adhere to. This interlocking quota ensures that age and social class are represented within both males and females.

Sampling Points - February A

Area: BE	ELFAST CITY 01	
2 3 4 5 6 7 8 9	JORDANSTOWN/ROSTULLA SHANKILL BELLEVUE BALLYHACKAMORE STORMONT MALONE GLEBE/COLLINBRIDGE GLEN ROAD NEWLODGE ROSETTA CAIRNSHILL	NEWTOWNABBEY BELFAST BELFAST BELFAST BELFAST NEWTOWNABBEY BELFAST BELFAST BELFAST BELFAST CASTLEREAGH
Area: GR	REATER BELFAST NORTH 21 (RURAL POINTS 22)	
	ALDERGROVE CLIPPERSTOWN/KILLYCROT/SUNNYLANDS	ANTRIM(R) C'FERGUS
Area: GR	REATER BELFAST SOUTH 11 (RURAL POINTS 12)	
15 16 17 18	GLEN/WHITESPOTS MAZE WALLACE PARK BALLYHOLME/CHURCHILL BLOOMFIELD BALLYCROCHAN	ARDS LISBURN (R) LISBURN NORTH DOWN NORTH DOWN NORTH DOWN
Area: NO	ORTHERN URBAN 31	
	CASTLE DEMESNE/MOAT ANTIVILLE/BALLYLORAN/CRAIGYHILL	BALLYMENA LARNE
Area: NO	ORTHERN RURAL 32	
	CRAIGYWARREN/DUNMINNING/GLENRAVEL GLENAAN/GLENARIFF/GLENDUN	BALLYMENA MOYLE
Area: SO	OUTHERN URBAN 41	
25 26 27	CATHEDRAL/BALLYMOTE DEMESNE/DOWNS/THE MALL BALLYBAY/BALLYORAN ANNAGH/BROWNSTOWN BALLYBOT/DRUMGULLION	DOWN ARMAGH CRAIGAVON CRAIGAVON NEWRY&MOURNE

Area: SOUTHERN RURAL 42	
29 AGHAGALLON 30 CROSSGAR/DERRYBOY 31 BANNSIDE/QUILLY 32 ANNALONG/BINNIAN 33 CREGGAN/CROSSMAGLEN	CRAIGAVON DOWN BANBRIDGE NEWRY&MOURNE NEWRY&MOURNE
Area: NORTH WEST URBAN 51	
34 CENTRAL/CROSS GLEBE 35 ALTNAGELVIN 36 BALLYNASHALLOG 37 CLONDERMOT/VICTORIA	COLERAINE DERRY DERRY DERRY
Area: NORTH WEST RURAL 52	
38 CASTLEROCK/MACOSQUIN/RINGSEND 39 HOLLYMOUNT	COLERAINE DERRY
Area: WESTERN URBAN 61	
40 BALLYSAGGART/COOLHILL/MOYGASHEL 41 CASTLECOOLE	DUNGANNON FERMANAGH
Area: WESTERN RURAL 62	
42 NEWTOWNSTEWART/PLUMBRIDGE/VICTORIA BRIDGE 43 COAGH/SANDHOLES/STEWARTSTOWN 44 DERRYLIN/DONAGH/NEWTOWNBUTLER	STRABANE COOKSTOWN FERMANAGH

OMAGH

BERAGH/NEWTOWNSAVILLE/SIXMILECROSS

Questionnaire

Q.1 For each of the following, can you tell me how much of a problem they are in your area? How much of a problem READ OUT. RANDOMISE

Are teenagers hanging around on the streets?
Is rubbish or litter lying around?
Is vandalism, graffiti and other deliberate damage to property or vehicles?
Are people being drunk or rowdy in public places?

SHOWSCREEN

Very big problem/Fairly big problem/Not a very big problem/Not a problem at all/Don't know

SHOWSCREEN

I would now like to talk about how well the police in this area perform their job?

Q.2 Taking everything into account, how good a job do you think the police **in this area** are doing?

Excellent/Good/Fair/Poor/Very poor/Don't know

SHOWSCREEN

Q.3 And taking everything into account, how good a job do you think the police **in Northern Ireland as a whole** are doing?

Excellent/Good/Fair/Poor/Very poor/Don't know

(SRB3 questions included here see below)

Questionnaire

- Q.10 To what extent do you agree or disagree that the local police in your area listen to the concerns of local people?
- Q.11 To what extent do you agree or disagree that the local police in your area are friendly and approachable?
- Q.12 To what extent do you agree or disagree that the local police in your area are helpful?

Strongly agree/Tend to agree/Neither agree nor disagree/Tend to disagree/Strongly disagree/Don't know/Refuse

SHOWSCALE ON SCREEN

Q.13 Using a scale of 1 to 7, where 1=not at all well and 7=very well, How well do you think the PSNI READ OUT. RANDOMISE

Prevents paramilitary activity
Responds to emergencies promptly
Provides a visible patrolling presence
Tackles serious crime
Supports victims and witnesses of crime
Deals with public disorder including street protests and riots
Tackles drug dealing and use
Tackles dangerous driving

Questionnaire (SRB3 Statements)

SHOWSCREEN

- Q.4 To what extent do you agree or disagree that the local police in your area can be relied on to be there when you need them?
- Q.5 To what extent do you agree or disagree that the local police in your area would treat you with respect if you had contact with them?
- Q.6 To what extent do you agree or disagree that the local police in your area treat everyone fairly regardless of who they are?
- Q.7 To what extent do you agree or disagree that the local police in your area can be relied on to deal with minor crimes?
- Q.8 To what extent do you agree or disagree that the local police in your area understand the issues that affect this community?
- Q.9 To what extent do you agree or disagree that the local police in your area are dealing with the things that matter to this community
- Q.14 Taking everything into account, I have confidence in the police in this area ...

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know