

NORTHERN IRELAND POLICING BOARD

6TH PRESS AND PUBLIC RELATIONS COMMITTEE MEETING

15 NOVEMBER 2004

WATERSIDE TOWER

AGENDA

- 1 **APOLOGIES**
2. **DISCUSSION WITH PSNI DIRECTOR OF MEDIA AND PUBLIC RELATIONS ON PSNI ACTIVITY AND STRATEGY**
3. **MINUTES OF THE COMMITTEE MEETING HELD ON 16 JUNE 2004**
4. **MATTERS ARISING FROM THE MINUTES OF THE MEETING**
 - 4.1 Press And Public Relations Resources – Business Development Services Review **(Item 5.1 Of Minutes Refers)**
 - 4.2` Review Of Policing Board Meetings In Public **(Item 5.2 Of Minutes Refers)**
 - 4.3 Advertising, Design and Print and Public Relations Contracts **(Item 8 Of Minutes Refers)**
5. **CHAIRMAN'S BUSINESS**
6. **UPDATE ON PRESS OFFICE STAFFING**
7. **FRAMEWORK FOR DEVELOPMENT OF A COMMUNICATION STRATEGY**
8. **ADVERTISING, DESIGN AND PRINT AND PUBLIC RELATIONS CONTRACTS.**
- 9 **MEDIA RELATIONS AND EVENTS SCHEDULE**

10. **COMMUNICATION SUPPORT FOR DISTRICT POLICING PARTNERSHIPS**
11. **PROGRAMME OF MEETINGS - 2005**
12. **MATTERS TO BE RAISED WITH THE CHIEF CONSTABLE AT THE NEXT BOARD**
13. **PRESS ISSUES (No paper)**
14. **ANY OTHER BUSINESS**
15. **DATE OF NEXT MEETING**

**SECRETARIAT
November 2004**