



FREEDOM OF INFORMATION REQUEST

FOI Reference number: 63/2017

Date: 12 January 2018

Request:

1. The cost of designing the 2016 advertisement created for the Belfast Pride Festival Guide in 2016.
2. The number of advertisements the Northern Ireland Policing Board has placed in publications, and websites over the past three years, and an extensive list detailing all of the publications/websites in which an advertisement has been placed. I also wish to clarify the cost of each advertisement placed in each publication and/or website.

Answer:

1. No cost. An advert designed in 2015 was reused. The cost of advert design was £164.
2. Number, details and cost of advertising included in the attached spreadsheet.

If you have queries about this request or the decision please contact the Board quoting the reference number above. If you are unhappy with the service you have received and wish to make a complaint or request a review you should write to the Board's Chief Executive at the following address:

Northern Ireland Policing Board
Waterside Tower
31 Clarendon Road
Clarendon Dock
Belfast BT1 3BG

Email: foi@nipolicingboard.org.uk

If you are not content with the outcome of your complaint, you may apply directly to the Information Commissioner. Generally, the Information Commissioner's Office cannot investigate or make a decision on a case unless you have exhausted the complaints procedure provided by the Board. The Information Commissioner can be contacted at:-

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
SK9 5AF

Telephone: - 0303 1231114
Email: - ni@ico.org.uk

Please be advised that Policing Board replies under Freedom of Information may be released into the public domain via our website @ www.nipolicingboard.org.uk.

Personal details in respect of your request have, where applicable, been removed to protect confidentiality.

Advertising 28-12-14 to 27-12-17

Date	Publication	Cost
09/01/2015	Institute of Public Administration	158.16
04/02/2015	Irish News	374.00
12/02/2015	BT	299.60
10/02/2015	Belfast Telegraph	582.32
13/02/2015	Johnston Publishing/News Letter	319.77
11/03/2015	BT	259.60
30/04/2015	Irish News	340.00
07/05/2015	Yellow Pages	222.00
07/05/2015	Belfast Telegraph	529.38
11/05/2015	Johnston Publishing/News Letter	290.70
12/05/2015	Irish News	442.00
12/05/2015	Belfast Telegraph	635.26
14/05/2015	Johnston Publishing/News Letter	377.91
12/06/2015	Observer Newspapers/Lisburn Star	345.10
26/06/2015	Johnston Publishing/Portadown Times	513.70
26/06/2015	Johnston Publishing/Lurgan Mail	499.25
26/06/2015	Lamb Promotions/GNI	500.00
22/07/2015	BT	239.60
02/09/2015	BT	239.60
02/10/2015	Irish News	340.00
02/10/2015	Belfast Telegraph	529.38
07/10/2015	Johnston Publishing/News Letter	299.54
10/12/2015	Institute of Public Administration	118.79
18/01/2016	NI Public Sector Yearbook	850.00
03/02/2016	Irish News	340.00
03/02/2016	Belfast Telegraph	529.38
09/02/2016	BT	329.56
12/02/2016	Johnston Publishing/News Letter	299.54
16/03/2016	BT	285.56
04/05/2016	Yellow Pages	222.00
18/07/2016	BT	263.56
19/07/2016	Belfast Pride	400.00
19/07/2016	Society of Occupational Medicines	1300.00
02/08/2016	Belfast Telegraph	529.38
05/08/2016	Irish News	340.00
05/08/2016	Johnston Publishing/News Letter	299.54
01/09/2016	BT	263.56
06/12/2016	NI Public Sector Yearbook	850.00
06/02/2017	BT	329.56
17/02/2017	Institute of Public Administration	172.09
06/04/2017	Yellow Pages	231.00
14/04/2017	BT	285.56
03/07/2017	Belfast Pride	500.00*
14/08/2017	NI Public Sector Yearbook	850.00
29/08/2017	BT	263.56

*invoice not yet received/paid